

# Tina Chiang

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## education

<b>Art Center College of Design, Pasadena, California</b> M.F.A. Film	<b>4/06</b>
<b>University of California, Los Angeles, Los Angeles, California</b> B.A. History (emphasis in East African History)	<b>4/98</b>

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## film experience

### Director

Dolphinforce "Hold Me" (co-director)	24p music video	March 2006
Made In L.A.	24p documentary	December 2005
Copy Boy	24p short film	November 2005

### Production Designer/Art Director

Campbells (dir. Ian Macleod)	24p spec commercial	May 2006
Three Moons Over Milford (dir. Gareth Smith and Mike Horowitz)	35mm title sequence	May 2006
Say Something (dir. Ian Macleod)	35mm PSA	March 2006
LG Evolution (dir. Hilton Carter and John Park)	stop motion commercial	December 2005
The Honeyfields (dir. Matt Gordon)	35mm short film	May 2005
Love & Other Things (dir. Jenny Chamberlain and Gabriel Lichstein)	35mm commercial	November 2004
Man/Woman (dir. Matt Gordon)	Mini DV short film	June 2004
The Five Cent Curve (dir. Brendan Hayward)	35mm short film	June 2004
Ann Taylor (dir. Brandon Cahoon)	Mini DV spec commercial	May 2004
Pray for Him (dir. Javier Rodriguez)	35mm short film	December 2003
FITS (dir. Brandon Cahoon)	Super 16mm short film	November 2003

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Kukri (dir. Rylend Grant)	35mm short film	July 2003
At the Orpheum (dir. Steven Kung)	Super 16 short film	March 2003
<u>Other</u>		
Producer Made In L.A.	24p documentary	December 2005
Production Coordinator Spew (dir. Steven Kung)	24p documentary	Summer 2003

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### **additional experience**

#### **@radical.media, Santa Monica, California**

##### **Intern**

**1/06-4/06**

- Provided research and visual materials for the development of directors' treatments and commercial boards for clients such as Debeers, Hyundai and Walmart
- Managed library and photo database and assisted Art Director with layout and design of treatments

#### **Friends of the Junior Arts Center, Hollywood, California**

##### **Artist-in-Residence**

**8/02-12/03**

- Created educational programs and exhibitions of children's crafts and fine art, including promotional and display materials
- Taught painting, design and drawing to children grades kindergarten through high school at sites for the Los Angeles Housing Authority

#### **Rubin Postaer & Associates, Santa Monica, California**

##### **Assistant Account Executive, Direct Marketing and Promotions (Honda, Acura)**

**8/01-7/02**

- Responsible for the day-to-day management of *Dreams in Motion*, an arts recognition program for grammar and middle schools, in conjunction with Honda's sponsorship for the IMAX film *Pulse: A Stomp Odyssey*, including coordination of budget and screenings of films in all national markets
- Managed direct mail programs and events, promotions and sponsorships from concept through fulfillment stages, overseeing creative and production teams
- Lead Dealer Direct Marketing Program (DDMK) quarterly for approximately 600 Honda dealerships nationwide
- Coordinated vehicle displays, VIP events, car giveaways, dealer advertising and marketing research for the 2002 Honda Civic Tour featuring the bands Incubus and Phantom Planet

##### **Account Coordinator, Direct Marketing and Promotions (Honda, Acura, AT&T)**

**2/00-8/01**

- Supported in the production and distribution of dealer communications and event materials for the Acura Classic Tennis Tournament, Acura Music Festival, and Acura's sponsorship of the New Orleans Jazz & Heritage Festival
- Provided competitive research and analysis on direct response marketing while assisting with database and list management for promotional mailings
- Maintained all budget and billing for department, clarifying all discrepancies with accounting and clients

#### **New Line Home Video**

##### **Intern**

**8/99-2/02**

- Assisted with editing key art, advertising materials, brochures and sleeves for major video and DVD releases
  - Trafficked art and advertising materials through marketing departments for necessary approvals
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### **skills**

- Computer knowledge in Photoshop, Illustrator, Final Cut Pro, After Effects, Cinema 4D, Excel, Power Point, Word
- Additional knowledge in film producing, script writing and production management

**references available upon request**